

Digital Photography

- AN INTRODUCTION BY PIERRE HEFER



This course is aimed at any amateur who has a desire to learn more about using their digital camera and develop techniques with the intention of improving the quality and presentation of his/her images.

There is lots of opportunity to practice and ask advice and you will increase your skill substantially over the duration of the course.

It's all about developing confidence and consistently taking great pictures.

BOOKINGS

If you would like to make a booking, please send an email to pierre@ponycamp.co.za or Call/ SMS Pierre on 082 656-6651 to discuss your exact requirements.



What can you expect ?

The course will focus the following topics:

- ✓ Using Your Digital Camera; clearly explains using your camera's controls to capture great photos.
- ✓ General composition as well as suggested composition and tips for specific events.
- ✓ Displaying & Sharing Your Digital Photos discusses what digital photography is all about including printing your images, binding and use in albums and scrapbooks, sharing on a computer screen, in email and the internet and displaying them with the aid of a projector or a TV.
- ✓ Digital Photography Workflow covers everything from getting ready to take photos to storing, organizing, managing, backup and editing of your images.
- ✓ Image Sensors, Pixels and Image Sizes describe key concepts such as resolution, aspect ratio and colour depth.

The course does NOT include:

Studio photography, comprehensive use of, or instruction on, the use of imaging software, video and film photography.

What does it cost ?

- The course costs R 995.00 per person for all 6 lectures.
- Fees are payable upon confirmation of booking and are non-refundable.

DISCOUNTS (only 1 type of discount can apply per person):

- Previous client discount - Less 10%
- Debbie Seegers Scrap-booking pupil - Less 15%
- Student and Pensioners – Less 20%
- 2nd immediate family member - Less 30%
- 3rd and other immediate family members – Less 40%

Uplifts – Small groups for 4 or 5 persons have the option to pay a surcharge of R 75.00 per person per session.

The Small Print

All applications are classed as provisional until the course has been confirmed. We will send you a student acceptance form and customer booking form as soon as we have received sufficient applications to hold the course. You are required to complete, sign and date the customer booking form and return back to us. Once your acceptance and payment has been received, a confirmation will be emailed or faxed and it is not until we confirm acceptance of the booking in this manner that a contract comes into existence between us for the purpose of the training.

By signing the booking form however, you are agreeing to accept all of these Terms & Conditions.

MINIMUM AND MAXIMUM NUMBER OF STUDENTS

A group consists of between 6 and 7 clients. To ensure that everyone receives personal attention, we do not allow more than 7 clients to attend any lecture, therefore places are limited, and valuable.

Please book early!

PAYMENT

Payment must be made in full no later than 14 days prior to the course start date. Failure to do so may mean loss of course placement.

HANDOUTS

Easy to follow handouts are provided for your use both during the course, and to take home with you. We ask you NOT to replicate these handouts in any way, without the prior consent of Pierre Hefer.

EQUIPMENT

We do not accept responsibility for loss of, or damage to, equipment during any of our courses.

COURSE CANCELLATION AND RE-SCHEDULING

We sometimes have students who cannot attend courses for a variety of reasons. Our terms and conditions are intended to be as accommodating as possible; however we have to protect ourselves against loss of income through last minute cancellations.

Re-Scheduling

You may transfer to a later course without loss of fee, providing you inform us at least 20 days before the date of the course. You may reschedule a booking only once. Subsequent transfers will not be accepted.

Cancellation

If you cancel your booking(s) we regret that refunds can only be given if you are able to fill your place(s) in order that we have a minimum of 10 delegates and that your replacement delegates are accepted. If you are unable to fill your place, you forfeit your fee.

In the unlikely event of your course being cancelled by us, due to unforeseen circumstances, we will offer you the choice of an available place on any of our future courses, or a full refund. In this instance our liability is limited to the amount of any money you have paid to us.

Our terms and conditions have to be applied to ALL cases in order that a fair policy is applied to everyone. These terms and conditions are not negotiable.

LIABILITY

Pierre Hefer's liability for loss and damage shall be limited to a claim for damages. The maximum aggregate liability will be the charges for the course out of which the loss or damage has arisen. Pierre Hefer will not be liable for indirect, special or consequential loss (including loss of anticipated profit or data), howsoever arising, even if he has been advised of such potential loss.

